

# The World Sky Race

## ALASKA

## Local Organizing Committee



**A Race for the Planet**  
**A Race for Humanity**

You are invited to attend the formation  
meeting for the World Sky Race Alaska  
Local Organizing Committee.

[worldskyrace.com](http://worldskyrace.com)



# ALASKA

August 9, 2013

5:30 PM Hotel Captain Cook, Tower 1, top floor Clubroom - 939 W. 5th Avenue, Anchorage, AK

Local Organizing  
Committee



WORLD AIR LEAGUE Press Release  
Alaska Local Organizing Committee Member Enrollment  
For Immediate Release  
Monday, August 5, 2013

ANCHORAGE, AK -- The State of Alaska Local Organizing Committee for the upcoming World Sky Race has announced its' initial formation meeting for early August. Responsible for determining Alaska's involvement in the global event, the committee will handle details ranging from community welcome and event planning to integration into the global educational system. Comprised from local volunteers, the group will coordinate the efforts of local businesses and government agencies to make the event a success when it fills the skies of Alaska. There will be a number of events scheduled to take place during the week of the fleets' arrival in 2016 and Alaska LOC members see it as an opportunity to make an important statement of support as well as leaving a legacy in Anchorage and the surrounding communities. The goal of the committee is to leave tangible, positive footprints on their host communities as well as bringing global attention to Alaska as a historical and current attraction for tourism.

"We work very closely with the host communities to tailor each program to their needs, The positive impact of the World Sky Race will continue to be felt on a global basis long after the fleet of airships moves on past the borders of Alaska. We would like to thank the Alaska Local Organizing Committee for the dedication and hard work they have and are going to put into making the event in Alaska world-class." - Don Hartsell, the Commissioner of the World Air League.

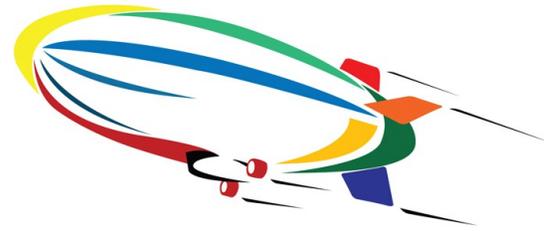
#### ABOUT THE WORLD SKY RACE:

The inaugural World Sky Race is an historic and epic competition of lighter-than-air airships racing 30,000+ miles. In eighteen back-to-back races that completely span the globe, the winner will be crowned World Sky Champion. The World is our Canvas. The Sky is their Challenge. In their quest, the competing airships will travel from the Greenwich Prime Meridian southward to Africa and the Middle East, cross the Indian Ocean to Equatorial Asia and press on through the Orient, island hop across the Pacific to the western shores of North America, down to Central America, up to the North Atlantic and crossing back to Paris French Meridian landing in the Gardens of Versailles Palace for an exciting finish in an historic race, completing a full global circumnavigation.

For More Information: [www.worldskyrace.com](http://www.worldskyrace.com)

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(484) 648-0808



*World Sky Race*<sup>™</sup>

## Alaska Local Organizing Committee

Dear Friends in Alaska and everywhere,

The World Air League is organizing the **World Sky Race**, the historic epic first race of zeppelins and airships to completely circumnavigate the globe.

Your involvement can make a difference for Alaska being included and active in the World Sky Race.

You are invited to attend the formation meeting for the World Sky Race Alaska Local Organizing Committee.

- August, 9, 2013
- |         |  |
|---------|--|
| 5:30 PM | Hotel Captain Cook, Tower 1, top floor Clubroom - 939 W. 5th Avenue, Anchorage, AK<br>Wine and appetizers provided by Clos Du Val vineyards, acclaimed <i>Paris Tasting</i> winner |
| 6:00    | Opening Introduction – Alaska Senator Lesil McQuire<br>Keynote Speaker - Jim Fowler, Star of Mutual of Omaha's Wild Kingdom and Honorary Chairman of the Explorers Club            |
| 6:15    | Program Presentation - Don Hartsell, Commissioner World Air League   |
| 6:45    | Sign-up – World Sky Race Alaska Local Organizing Committee   |

**RSVP** [rsvp@worldskyrace.com](mailto:rsvp@worldskyrace.com) or +1 (484) 648-0808

Program details: [worldskyrace.com](http://worldskyrace.com)



World Sky Race™



## The World Sky Race *A Race for the Planet, A Race for Humanity*

There are three mission pillars upon which the **World Sky Race** is founded - **Education, Environment and Economic Development**. The following represents the Educational Mission for the World Sky Race.

The **United Nations World Tourism Organization** is our tourism and educational partner. **UNESCO** is our cultural environmental, heritage and educational partner. In classrooms around the world, the **World Sky Race** will be used for lesson plans on history, geography, culture, science and environment. The **United Nations** estimates there are **59,000,000 teachers in the world**. In their classrooms for an entire school year, the **World Sky Race** will be available as the daily lesson plans asking, "Where are the airships today? What are they over? **Who** lives there? What has happened there? What is happening now? How are they...?" In a single bold stroke, the **World Sky Race** will be used to connect the next generation, globally.

The **World Sky Race** will inspire...



Smiles have no Boundaries...



The Sky is not the Limit, just the Beginning...



Fun is a Renewable Energy.

**Mead Treadwell**

*Lieutenant Governor*

550 W. 7th Avenue, Suite 1700

Anchorage, AK 99501

**Press Release**

SEAL OF THE STATE  
**STATE OF ALASKA**

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**FOR IMMEDIATE RELEASE**

**No. 13-021**

**Lt. Gov. Treadwell Promotes Alaska's Participation in World Sky Race  
"Lighter than Air" Airships to Circle the Globe**

August 05, 2013, Anchorage, AK – Alaskan airship enthusiasts will gather together later this week to start gearing up to bring an international airship race to Alaska for the first time in 2016, and Alaska's Lieutenant Governor Mead Treadwell stands firmly behind their efforts.

The local organizing committee for the World Sky Race will meet at the Hotel Captain Cook on August 9 to start preparing for the arrival of the airship fleet in February, 2016.

The airships will pass through Alaska on their way from the Greenwich Prime Meridian to the gardens of the palace of Versailles. Their route will take them to Africa, the Middle East, across the Indian Ocean to Asia and the Orient, they'll pass by the Pacific and Western shores of North America, down to Central America and back up to the North Atlantic.

"Alaskans should pay attention to this and get involved," said Lieutenant Governor Mead Treadwell. "Not just because the competition of aerial giants is thrilling, but because of the opportunity airships bring to Alaska. The money that could be saved by airship delivery of goods to our remote and scattered communities off the road system is quite significant."

"A number of events will be scheduled to take place during the week of the fleet's arrival," said Don Hartsell, commissioner of the World Air League. "The event is intended to bring global attention to Alaska as a tourist destination and a ready-made market for airships."

To learn more or to get involved, visit [www.worldskyrace.com](http://www.worldskyrace.com)

