



**Atlantic Productions Limited**

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Don Hartsell  
World Air League  
P.O. Box 550045  
Houston,  
Texas 77055  
USA

30<sup>th</sup> July 2013

Dear Mr Hartsell,

Further to our meeting, I wanted to confirm our strong interest in working with you to develop a treatment for a documentary film which covers the World Sky Race in 2015.

We envision the size and scope of the Race would work well on television and possibly giant screen/IMAX and/or other media platforms. Subject to confirming the Race is going ahead and to exclusivity over filming and related aspects of the project, we would propose a development period during which Atlantic Productions will seek your assistance in developing the overall programme concept, and in preparing pitch materials for broadcasters and distributors and sponsors.

Please keep us informed as to how the Race project and timetable comes together. We are very excited at the prospect of working with you and believe that following the World Sky Race will be a compelling experience both on television and on multi-media platforms.

We would be grateful if you could sign a copy of this letter, where indicated below, and return it to us as acknowledgement of receipt, and agreement to pursue development of this project as outlined here.

Yours sincerely

Ruth Roberts (Head of Development)  
On behalf of Anthony Geffen, CEO

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Registered Office: Brook Green House, 4 Rowan Road, Hammersmith, London, W6 7DU  
Company Registration Number: 2764420